



**Andhra Loyola College**  
(AUTONOMOUS)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

## SESSION DETAILS

**Title of the session:** “*World Intellectual Property Day on 26<sup>th</sup> April 2023*”

**Date:** April 26<sup>th</sup> 2023

**Duration:** 6 Hours

**Event Type:** Seminar

**Level:** 2

**Theme:** Women and IP: Accelerating Innovation and Creativity

**Outcome of the activity:** Together we can innovate for a greener, brighter and more sustainable future.

**Key Highlights:** Women everywhere are driving scientific breakthroughs, setting new creative trends, building businesses and transforming our world. So we need to encourage more women to use the IP system to protect and add value to their work. That way, we can develop more and better technologies that work for everyone establish more thriving woman-led businesses Support economic recovery and build back better."

### **Participant details:**

Total no. of Student participation: 95

Total no. of Staff (Teaching/Non-teaching) participation: 4



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## World Intellectual Property Day celebrated by Andhra Loyola College, MBA Department, Vijayawada on 26<sup>th</sup> April 2023

Every year on April 26, World Intellectual Property Day is celebrated to learn about the role that intellectual property (IP) rights play in encouraging innovation and creativity. The day recognizes the huge potential of young people to find new and better solutions that support the transition to a sustainable future. This year the theme of World Intellectual Property Day was *“Women and IP: Accelerating Innovation and Creativity”* and celebrates youth-led innovation and creativity. ICC Cell celebrated this day in the department of MBA, Andhra Loyola College, Vijayawada with an array of events that included the IP Quiz that had 18 teams as participants. IP Day Slogan writing competition was also conducted to encourage the creative capabilities among the students. Another event that saw over whelming participation was the Innovative Idea Competition that called for submission of Innovative Ideas from students that showed promise to solve some unresolved problems in society.





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